Write copy that crushes

Define audiences and test messages at blazing speed

Learn More

Persona 1

Persona 2

Persona 3

Campaign #1

Test A

Test B

Test C
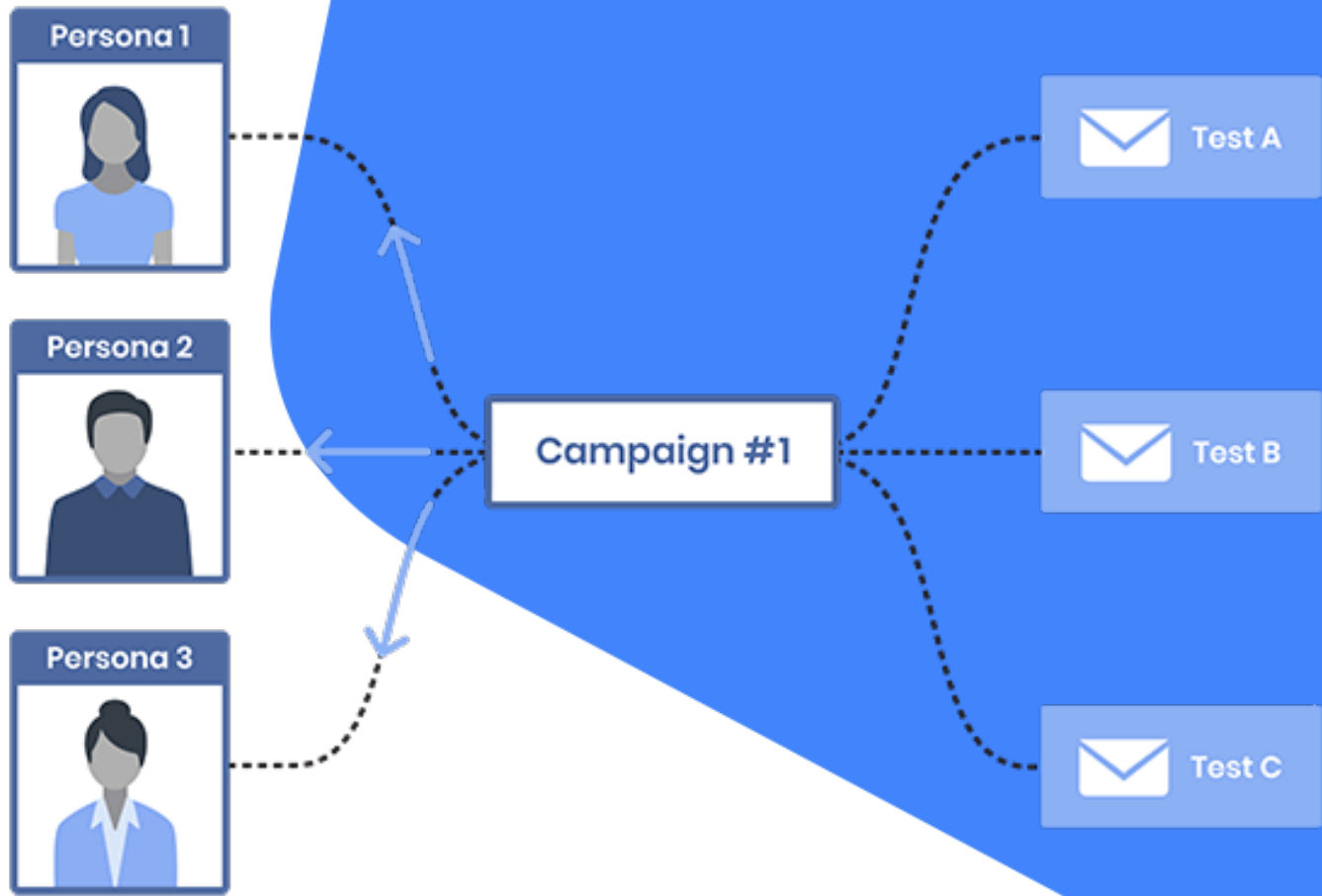
Integrated with your favorite outbound tools

Outreach

salesforce

HubSpot

zapier

Stop drowning in tasks

Eliminate logistics that take hours to set up
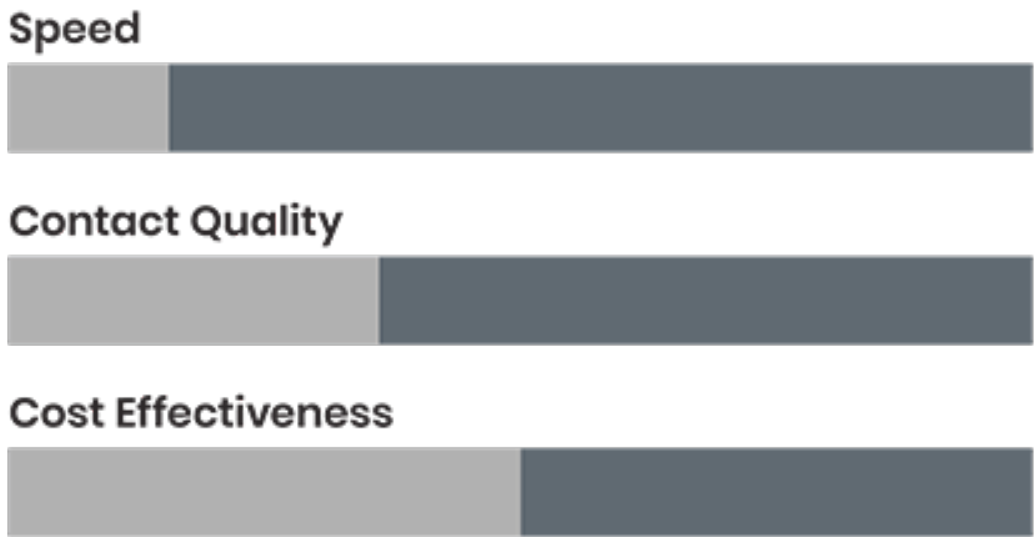
1. Build Personas   2. Prospect Networks   3. Build Lists

crunchbase

salesforce

6. Send Messaging   5. Upload Lists   4. Enrich

Email
Google Ads
FACEBOOK ADS

x10
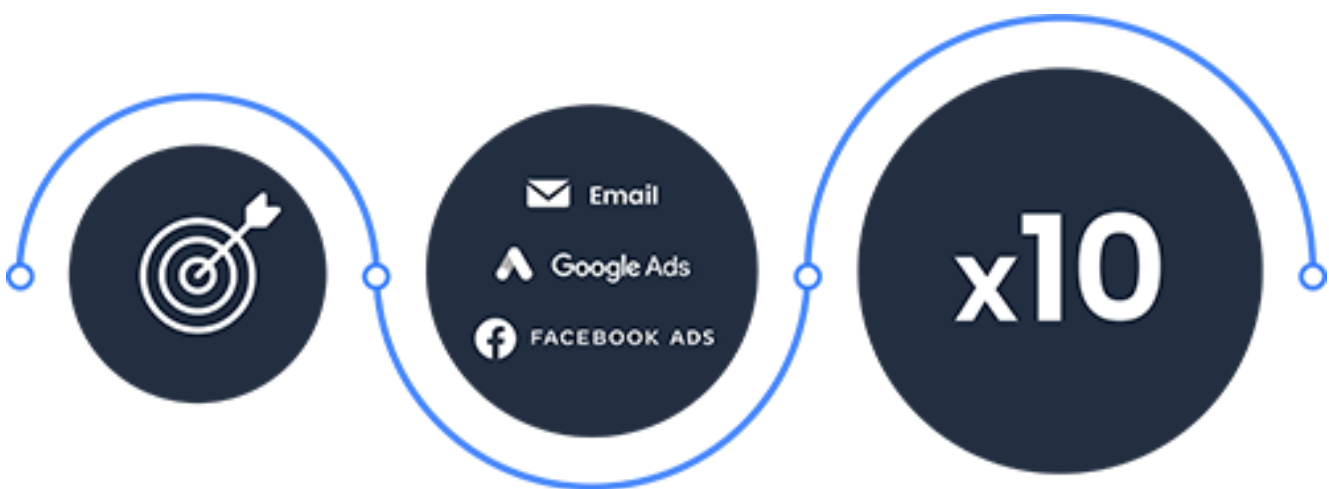
1. Build Personas   2. Send Content   3. Scale What Resonates

Streamline your workflow

Get real results from testing

And save hours of valuable time.

Traditional testing

Speed

Contact Quality

Cost Effectiveness

PERSONAS

Speed

Contact Quality

Cost Effectiveness

Testing 1,000 contacts manually

$1.33

12

50+

Cost per prospect   Hours   Manual tasks

Testing 1,000 contacts w/ Personas

$0.90

2

5

Cost per prospect   Hours   Manual tasks